



## **Children to Benefit from Bilingual Learning DVDs Being Launched at the Frankfurt Bookfair**

*Australian based publisher set to release a new range of bilingual learning DVDs at the Frankfurt Bookfair.*

Adelaide, Australia, October 11, 2009 --(PR.com)-- Australian based publisher Bilingual Products will be exhibiting its new range of animated bilingual learning DVDs at the Frankfurt Bookfair (14-18 October).

Bilingual Products will be releasing a range of fun and innovative products to help with language learning around the world.

“Our DVDs are being developed to address a number of needs including language maintenance for migrant communities, as well as helping any child learn a second language.” said Tony Kyriacou - Publisher of Bilingual Products.

Bilingual Products is keen to encourage Governments across the globe to introduce the teaching of languages as early as possible ideally at pre-school age.

“There is no doubt that introducing a child to a second language as early as possible will increase the prospects of a child growing up to be fluent in more than one language. Our DVDs are designed to assist in this process”, said Mr Kyriacou.

Bilingual Products has completed production of its Greek and English Bilingual DVD to cater for the large Greek communities outside of Greece. Other versions being developed include Italian-English, Mandarin-English, French-English, Japanese-English, German-English and Spanish-English.

Bilingual Products can produce DVDs in any two languages for example Mandarin-Spanish and native indigenous language versions.

The DVDs will be available in both the PAL and NTSC formats. Bilingual Products has been supported by the Creative Industries Program of the South Australian Government.

A sneak-preview of the Greek-English DVD can be viewed at [www.bilingualproducts.com](http://www.bilingualproducts.com)

Bilingual Products will be exhibiting in the Education Collective Stand at the Frankfurt Bookfair - Stand B1434 in Hall 4.2.

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**Contact Information:**

Bilingual Products

Tony Kyriacou

+61 8 8346 0856

info@bilingualproducts.com

www.bilingualproducts.com

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/184986>